

1 described above can be implemented in any number of variations and in many
2 suitable programming languages without departing from the present invention. For
3 example, the order of certain operations carried out can often be varied, and
4 additional operations can be added without departing from the invention. Error
5 trapping can be added and/or enhanced and variations can be made in user
6 interface and information presentation without departing from the present invention.
7 Such variations are contemplated and considered equivalent.

8 While the invention has been described in conjunction with specific
9 embodiments, it is evident that many alternatives, modifications, permutations and
10 variations will become apparent to those skilled in the art in light of the foregoing
11 description. Accordingly, it is intended that the present invention embrace all such
12 alternatives, modifications and variations as fall within the scope of the appended
13 claims.

14 What is claimed is:
15
16

- Docket No.*
- 1 A method of tracking online credit card usage by a user of an Internet communication device, comprising:
2 monitoring entries made on the Internet communication device;
3 detecting instances of a credit card transaction in the entries made on the
4 Internet communication device; and
5 upon detecting an instance of a credit card transaction, storing information
6 describing the credit card transaction in a database accessible by the Internet
7 communication device.
8
- 9
- 10 2. The method of claim 1, further comprising retrieving the information
11 describing the credit card transaction from the database via the Internet
12 communication device.
13
- 14 3. The method of claim 1, wherein the detecting comprises matching an entry
15 with a stored sixteen digit credit card number.
16
- 17 4. The method of claim 1, wherein the Internet communication device
18 comprises one of a personal computer, a personal digital assistant, a television set
19 top box, a wireless telephone and an Internet appliance.
20
- 21 5. The method of claim 1, wherein the information describing the credit card
22 transaction comprises a monetary amount spent.

1 6. The method of claim 1, wherein the information describing the credit card
2 transaction comprises a date and time of the transaction.

3

4 7. The method of claim 1, wherein the information describing the credit card
5 transaction comprises a merchant name with which the transaction was carried
6 out.

7

8 8. The method of claim 1, wherein the information describing the credit card
9 transaction comprises a user identifier.

10 9. The method of claim 1, wherein the information describing the credit card
11 transaction comprises a

12 10. The method of claim 1, further comprising carrying out a database function
13 on the database.

14

15 11. The method of claim 10, wherein the database function comprises totaling
16 a monetary value of a plurality of transactions.

12. The method of claim 1, further comprising:
upon detecting an instance of a credit card transaction, asking a user to
verify confirm storage of information describing the credit card transaction prior to
storing the information describing the credit card transaction in the database.

13. The method of claim 1, wherein the database is stored within the Internet communication device.

14. The method of claim 1, wherein the database is stored in a location remote to the Internet communication device.

15. The method of claim 1, further comprising granting access to the database to a creditor; permitting the creditor to charge a monetary value as a credit card transaction; and permitting the creditor to enter the credit card transaction into the database.

16. The method of claim 1, further comprising granting access to the database to a loyalty point provider

1 17. A computer system, comprising:
2 a processor having a central processing unit, an input device and memory;
3 a storage device coupled to the processor, that stores a database;
4 the processor being programmed to perform the programmed steps of
5 tracking online credit card usage by a user of the computer system comprising the
6 steps of:

7 monitoring entries made by a user using the input device;
8 detecting instances of a credit card transaction in the entries made
9 by the user; and
10 upon detecting an instance of a credit card transaction, storing
11 information describing the credit card transaction in the database.

12
13 18. The computer system of claim 17, further comprising a display for displaying
14 the database upon receipt of a user command.

15
16 19. The computer system of claim 17, wherein the detecting comprises
17 matching an entry with a stored sixteen digit credit card number.

18
19 20. The computer system of claim 17, wherein the computer system is
20 embodied in one of a personal computer, a personal digital assistant, a television
21 set top box, a wireless telephone and an Internet appliance.

1 21. The computer system of claim 17, wherein the information describing the
2 credit card transaction comprises at least one of: a monetary amount spent, a date
3 and time of the transaction, a merchant name with which the transaction was
4 carried out, a description of the purchase, and a user identifier.

5
6 22. The computer system of claim 17, further comprising means for carrying out
7 a database function on the database.

8
9 23. The computer system of claim 22, wherein the database function comprises
10 totaling a monetary value of a plurality of transactions.
11
12

1 24. The computer system of claim 17, wherein the processor is further
2 programmed to carry out the step of, upon detecting an instance of a credit card
3 transaction, asking a user to confirm storage of information describing the credit
4 card transaction prior to storing the information describing the credit card
5 transaction in the database.

6

7 25. The computer system of claim 17, wherein the storage device is situated
8 within the computer system.

9

10 26. The computer system of claim 17, wherein the storage device is situated in
11 a location remote to the computer system.

12

13 27. The computer system of claim 17, wherein the storage device is connected
14 to a network file server.

15

16 28. The computer system of claim 27, further comprising program means for
17 permitting access to the database by a creditor so that the creditor can initiate
18 credit card transactions.

19

20 29. The computer system of claim 27, further comprising program means for
21 permitting access to the database by a loyalty point provider.

1 30. A method of tracking online credit card usage by a user of an Internet
2 communication device, comprising:
3 monitoring entries made on the Internet communication device;
4 detecting instances of a credit card transaction in the entries made on the
5 Internet communication device by matching an entry with a stored sixteen digit
6 credit card number; and
7 upon detecting an instance of a credit card transaction, asking a user to
8 confirm storage of information describing the credit card transaction;
9 if the user confirms storage of the information, storing information describing
10 the credit card transaction in a database within the Internet communication device,
11 the information describing the credit card transaction comprising a monetary
12 amount spent, a date and time of the transaction, a merchant name with which the
13 transaction was carried out, a description of the purchase, and a user identifier;
14 retrieving the information describing the credit card transaction from the
15 database via the Internet communication device;
16 carrying out a database function on the database, the database function
17 comprising totaling a monetary value of a plurality of transactions; and
18 wherein the Internet communication device comprises one of a personal
19 computer, a personal digital assistant, a television set top box, a wireless telephone
20 and an Internet appliance.

- 1 31. A method of managing loyalty points, comprising:
2 storing transactions on a computer database;
3 granting access to the computer database to a loyalty point provider; and
4 receiving loyalty points based on the data stored in the computer database.
- 5
- 6 32. The method of claim 31, wherein the transactions comprise credit card
7 transactions for a plurality of credit cards.
- 8
- 9 33. The method of claim 31, wherein the loyalty points are provided on the basis
10 of purchases of the product brand.
- 11
- 12 34. The method of claim 31, wherein the transactions comprise credit card
13 transactions for a plurality of credit cards; and wherein the loyalty points are
14 provided on the basis of purchases of a product brand.
- 15
- 16

- 1 35. A method of managing loyalty points, comprising:
2 receiving access to a computer database of transactions made by a user;
3 and
4 granting loyalty points based on the data stored in the computer database.
5
- 6 36. The method of claim 35, wherein the transactions comprise credit card
7 transactions for a plurality of credit cards.
8
- 9 37. The method of claim 36, wherein the loyalty points are provided on the basis
10 of purchases of a product brand.
11
- 12 38. The method of claim 31, wherein the transactions comprise credit card
13 transactions for a plurality of credit cards; and wherein the loyalty points are
14 provided on the basis of purchases of a product brand.
15
- 16

1 39. A storage medium storing a set of computer instructions which, when
2 executed on a computer, carry out a process comprising:

3 monitoring entries made by a user using an input device;

4 detecting instances of a credit card transaction in the entries made by the
5 user; and

6 upon detecting an instance of a credit card transaction, storing information
7 describing the credit card transaction in a database.

8
9 40. The storage medium of claim 39, wherein the information describing the
10 credit card transaction comprises at least one of: a monetary amount spent, a date
11 and time of the transaction, a merchant name with which the transaction was
12 carried out, a description of the purchase, and a user identifier.

13
14 41. The storage medium of claim 39, the process further comprises carrying out
15 a database function on the database.

16
17 42. The storage medium of claim 41, wherein the database function comprises
18 totaling a monetary value of a plurality of transactions.

19
20 43. The storage medium of claim 41, wherein the process further comprises,
21 upon detecting an instance of a credit card transaction, asking a user to confirm
22 storage of information describing the credit card transaction prior to storing the
23 information describing the credit card transaction in the database.

24
25 44. The storage medium of claim 41, wherein the process further comprises
26 permitting access to the database by a creditor so that the creditor can initiate
27 credit card transactions.

28
29 45. The storage medium of claim 41, wherein the process further comprises
30 permitting access to the database by a loyalty point provider.

- 1 46. A computer system, comprising:
2 a processor having a central processing unit, an input device and memory;
3 the processor being programmed to perform the programmed steps of:
4 obtaining access to a computer database of transactions made by a
5 user;
6 carrying out a query of the computer database to determine
7 purchases that qualify for loyalty points; and
8 granting loyalty points based on the data stored in the computer
9 database.
- 10
- 11 47. The computer system of claim 46, wherein the transactions comprise credit
12 card transactions for a plurality of credit cards.
- 13
- 14 48. The computer system of claim 46, wherein the loyalty points are provided on
15 the basis of purchases of a product brand.
- 16
- 17 49. The method of claim 46, wherein the transactions comprise credit card
18 transactions for a plurality of credit cards; and wherein the loyalty points are
19 provided on the basis of purchases of a product brand.
- 20

1 50. A storage medium storing a set of computer instructions which, when
2 executed on a computer, carry out a process comprising:

3 obtaining access to a computer database of transactions made by a
4 user;

5 carrying out a query of the computer database to determine
6 purchases that qualify for loyalty points; and

7 granting loyalty points based on the data stored in the computer
8 database.

9
10 51. The storage medium of claim 50, wherein the transactions comprise credit
11 card transactions for a plurality of credit cards.

12
13 52. The computer system of claim 50, wherein the loyalty points are provided on
14 the basis of purchases of a product brand.

15
16 53. The method of claim 50, wherein the transactions comprise credit card
17 transactions for a plurality of credit cards; and wherein the loyalty points are
18 provided on the basis of purchases of a product brand.
19

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